

Tualatin Valley Creates
P.O. Box 2017, Beaverton, OR 97075
503-567-1713
www.tvcreates.org

<u>Media Contact:</u> Ashley Baker, hub@tvcreates.org <u>Program-Specific Inquiries:</u> Raziah Roushan, director@tvcreates.org

April 20, 2020

For immediate release

Tualatin Valley Creates is Creating Greater Arts Access

Tualatin Valley Creates is always responding to current needs of Washington County's creatives. In light of COVID-19, this response includes bringing more accessible arts and culture programming online. TVC is proud to meet the needs of the community by curating resources and organizing professional development opportunities to support people working in the local creative industries.

TVC's Communications Hub, the leading resource for arts- and culture-related happenings in the region, increasingly includes locally-organized virtual event calendar listings. Organizers are encouraged to submit their events directly to TVC's calendar at www.tvcreates.org/calendar. Two upcoming TVC workshops - "How to Interview on TV and Radio" on May 27 and "How to Talk About Your Work" on June 9 - are now offered as webinars.

TVC has also adapted the inaugural Arts and Culture Leadership Incubator program for online access. The Incubator will now culminate in a five-day Digital Showcase May 25-29, 2020. TVC is highlighting the diverse body of work created by the five Washington County artists who were selected to participate, including business plans the artists developed as part of the program.

TVC's vision is to foster the growth of a robust arts and culture ecosystem in Washington County, especially in uncertain times. COVID-19 resources for the arts community can be found at www.tvcreates.org/COVID-19.

###

About Tualatin Valley Creates

Tualatin Valley Creates is the leading arts service organization for Washington County, Oregon. TVC drives the development of inclusive, resilient, creative communities using arts, culture, heritage, and humanities by increasing visibility for community engagement opportunities and by bridging resources needed to support people working in the local creative industries. Visit www.tvcreates.org to learn more.