

### **Media Contact:**

Ashley Baker, Tualatin Valley Creates <a href="https://doi.org/10.2016/nc.2016/">https://doi.org/10.2016/nc.20

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Image supplied by the City of Hillsboro



# Local Partnership Provides Free, Virtual Professional Development for Washington County's Creative Community

**(Beaverton, OR)** – Tualatin Valley Creates, The City of Hillsboro Cultural Arts Division and the City of Beaverton Arts Program have again partnered to produce the Creative Impact Workshops, a series of professional development opportunities for Washington County artists and cultural organizations.

This year, all six workshops will be offered virtually via Zoom. In addition, these programs will be available to the community for free for the first time through a united effort to support the arts and culture sector as the pandemic continues.

The three entities work year-round to advocate for the creative sector. The arts are a vital component of Washington County's ecosystem, both emotionally and monetarily. The non-profit arts and culture industry in Washington County generates an estimated \$21.1 million annually in total economic activity. This increases employment opportunities, revenue to local governments, and contributes to household incomes.

This partnership between Beaverton, Hillsboro, and Tualatin Valley Creates supports the economic benefit and increased quality of life that access to the arts provides residents. Planning for this year's series focused on topics to elevate the sector's skill sets in order to best adapt, rebuild, and ultimately thrive while navigating the effects of COVID-19 and safe distancing.

This year's workshop topics will include:

- Engaging Your Audience Virtually (September 17, 2020)
- Washington County Grants Panel for Individual Artists (October 8, 2020)
- Art of Numbers: Taxes and Bookkeeping for Creatives (November 12, 2020)
- Washington County Grants Panel for Organizations (January 14, 2021)
- Teens: Choosing a Career in the Creative Industries (February 6, 2021)
- How Art Can Heal You and Others (March 11, 2021)

To register for these upcoming workshops, visit tinyurl.com/creativeimpactworkshops

For questions, please contact Tualatin Valley Creates at 503-567-1713 or info@tvcreates.org

Special thanks to the many community partners that are enriching this workshop series as copresenters and panelists, including <u>Beaverton Arts Commission</u>, <u>Friends of Noise</u>, <u>Hillsboro Arts and Culture Council</u>, <u>Literary Arts</u>, <u>Oregon Arts Commission</u>, <u>Oregon Cultural Fund</u>, <u>Portland Opera</u>, and <u>Pacific Northwest College of Art</u>.

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# **About Tualatin Valley Creates**

Tualatin Valley Creates is the leading arts service organization for Washington County, Oregon. TVC drives the development of inclusive, resilient, creative communities using arts, culture, heritage, and humanities by increasing visibility for community engagement opportunities and by bridging resources needed to support people working in the local creative industries. Visit <a href="https://www.tvcreates.org">www.tvcreates.org</a> to learn more.

## **About The City of Hillsboro Cultural Arts Division**

Hillsboro Cultural Arts is a division of the City of Hillsboro's Parks & Recreation Department and works with the Hillsboro Arts & Culture Council to promote and support the growth of arts and culture as assets for a vital, prosperous, and livable community. Visit <a href="https://www.hillsboro-oregon.gov/city-services-overview/cultural-arts">www.hillsboro-oregon.gov/city-services-overview/cultural-arts</a> to learn more.

# **About the City of Beaverton Arts Program**

The significance of art within the community was realized by a grassroots effort of local citizens, resulting in the establishment of the Beaverton Arts Commission by city ordinance in March of 1983. In order to sustain high quality art within the community, the Arts Program provides culturally enriching activities, programs and services throughout the year. Visit <a href="https://www.beavertonoregon.gov/421/Arts-Program">https://www.beavertonoregon.gov/421/Arts-Program</a> to learn more.