



Tualatin Valley Creates
 PO Box 2017
 Beaverton, OR 97075
 www.tvcreates.org | #tvcreates

Tualatin Valley
Creates

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Tualatin Valley Creates invites you to become part of Oregon’s fastest growing arts and culture community! Serving more than 600,000 residents living between cities and unincorporated areas, Tualatin Valley Creates (TVC) is the leading nonprofit arts service organization for Washington County, Oregon.

Since 1999, TVC has been dedicated to finding ways to connect arts leaders and arts supporters. Over the years we’ve been part of the information movement from producing the “Westside Stories” cable show to initiating the publication for the Washington County Arts Guide, a quarterly tabloid with 50,000 copies printed per year. Through it all, TVC has continued to strengthen its bonds with municipal and statewide agencies such as the cities of Hillsboro, Beaverton, and Tigard, as well as the Regional Arts & Culture Council and Oregon Cultural Trust.



Beaverton Ten Tiny Dances 2017

TVC’s vision is to foster the growth of a robust arts and culture ecosystem in Washington County by: 1) Increasing visibility and community engagement with local happenings; 2) Engaging under-served populations by making arts and culture more accessible; 3) Cultivating various economic opportunities in the arts and culture ecosystem; 4) Bridging resources needed to support people working in the local creative industries.



TVC Arts & Culture Leadership Incubator Launch Party, 2019

Each year’s programming includes over 10 career-changing professional development workshops, Creative Industry Events that build thriving networks, and public art partnerships that make art more accessible across the region, and the showcase of the first annual Arts & Culture Leadership Incubator. TVC is also increasing its operations capacity to allocate more time toward engaging traditionally marginalized populations.

HOW WE DO IT

Access to information is key. **TVC's website is now the region's most comprehensive source for arts and culture information.** It includes an events calendar listing hundreds of local happenings and classes each month. Artists can quickly access up-to-date funding resources, arts news, and professional development opportunities.

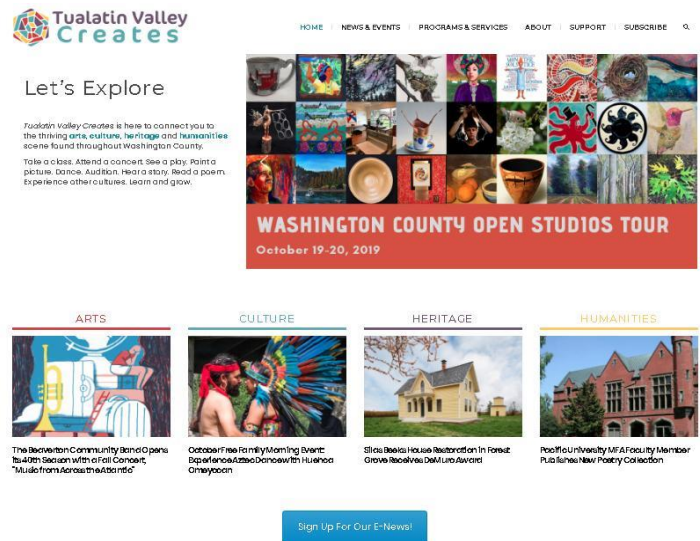


Broadway Rose Theatre, Tigard. *Murder for Two*

In addition, TVC publishes its own original content that highlights leaders in the creative industries. This showcase of valuable and unparalleled content attracts over 39,000 website visitors per year!



(above) Weekly Events eNewsletter
(right) TVC Website homepage



That's not all! **Information from TVC's website is also sent directly to email inboxes.** The Weekly Events eNewsletter (833 subscribers) highlights a list of thrilling activities and classes being offered within those following 7 days. TVC's monthly Creative Industry eNewsletter (675 subscribers) features upcoming professional development opportunities, grant deadlines, industry news headlines, along with income opportunities like job postings, calls to artists, art summits, and/or networking events for people working within the creative sector. TVC Announcements and Event eNewsletters (697 subscribers) connect and engage a broad segment of community members around arts and culture.

BENEFITS TO BEING A SPONSOR!

We'd like to invite you to become part of this thriving arts community. **We do our best to keep these programs and services free but as a small nonprofit organization we need your help.** Your contribution as a sponsor supports our mission to drive the development of inclusive, resilient, creative communities using arts, culture, heritage, and humanities. Supporting TVC is more than giving. We are a 501c3 arts service organization which allows for

your eligible contribution to be tax-deductible to the extent permitted by law. TVC recognizes its sponsors in many ways. Your contribution can be celebrated on our website, eNewsletter(s), and event materials as we actively promote our ongoing programs.

SPONSORSHIP OPPORTUNITIES

WEBSITE SPONSOR	\$300
<hr/>	
<ul style="list-style-type: none">• Includes clickable logo on TVC home page	
eBLAST SPONSOR	\$1,000
<hr/>	
<ul style="list-style-type: none">• Includes clickable logo on TVC home page• Includes clickable logo in all email communications<ul style="list-style-type: none">○ Weekly Arts & Culture Events○ Monthly Creative Industry News○ TVC Announcements and Events	
EVENT SPONSOR (includes all annual events)	\$1,500
<hr/>	
<ul style="list-style-type: none">• Includes clickable logo on TVC home page• Includes clickable logo in all email communications• Name and logo on event programs and signage• Verbal recognition and swag at events• Recognition in event marketing• Free attendance up to four events or workshops	
<p><u>Events include:</u></p> <ul style="list-style-type: none">○ Creative Industry Networking Events○ Professional Development Workshops○ Panel Discussions & Community Conversations	
<hr/>	
IN-KIND SUPPORT MOST NEEDED Recognition same as cash value (see above)	
<hr/>	
<ul style="list-style-type: none">• Printed goods and materials including:<ul style="list-style-type: none">○ business cards○ greeting cards○ banners○ marketing pieces○ sandwich board signs	<ul style="list-style-type: none">• Use of event space• Advertising space in print and online materials• Catering services• Raffle and auction items

Sponsorship Form included. Please contact **TVC's Executive Director, Raziah Roushan, at 503-567-1713 or director@tvcreates.org** to become a sponsor today!

THANK YOU!

Visit <http://www.tvcreates.org/arts-economic-study/> to learn more about the economic impacts of arts and culture in our county as it relates to greater Oregon.

Tualatin Valley Creates is a 501c3 charitable organization. Contributions are tax-deductible to the extent permitted by law. Supporting Tualatin Valley Creates is an act of generosity and should not be construed as paid advertising. Tualatin Valley Creates makes no claim to directly or indirectly impact consumerism for its sponsors.



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SPONSORSHIP FORM

Sponsor/ Company Name: _____
Contact: _____ Title: _____
Address: _____
City, State, Zip: _____
Phone: _____ Email: _____
Website: _____
Media Contact: _____ Phone: _____ Email: _____

Level of Sponsorship: (Recognition will be provided to sponsor for 12 months from date signed. See Sponsorship Packet for additional details.)

<input type="checkbox"/> \$1,500+ Event Sponsor	<input type="checkbox"/> In-Kind <i>Please describe the service(s) or product(s) to be provided.</i>
<input type="checkbox"/> \$1,000 eBlast Sponsor	
<input type="checkbox"/> \$300 Website Sponsor	

\$_____ Total cash due to TVC \$_____ Total In-kind value for goods and services

Would you like to volunteer? Wonderful! We'll contact you about the volunteering opportunities.

By signing, you agree to allow TVC and its coordinators to use your company’s logo and/or name in its promotional materials. Contact Executive Director, Raziah Roushan at director@tvcreates.org or 503-567-1713 for any questions.

_____ Signature	_____ Title
_____ Print	_____ Date

Tualatin Valley Creates is a 501c3 nonprofit. Contributions are tax-deductible to the extent permitted by law.

Please make checks payable to Tualatin Valley Creates. A receipt for your contribution will be sent once received.

Return Sponsorship Form and payment to:
Tualatin Valley Creates
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