

## LA STRADA DEI PASTELLI

### Chalk Art Festival

July 16 & 17, 2022

Produced by Tualatin Valley Creates

Supported in part by City of Hillsboro and Patricia Reser



**CALL TO ARTISTS!** You are invited to participate in Tualatin Valley Creates' La Strada dei Pastelli Chalk Art Festival happening July 16 & 17, 2022 in the heart of Hillsboro, Oregon along E. Main Street between 1<sup>st</sup> to 4<sup>th</sup> Avenues. La Strada dei Pastelli Chalk Art Festival is an immersive, open-air art festival that includes large-scale street painting, live performances by local musicians, refreshments, and hands-on activities for all ages. **This year's theme is "Joyful Play"**.

**Applications are due by April 15, 2022.** No street painting experience required. All applications will be reviewed based on proven experience to complete large-scale work, and description of concept. Please include 4-5 examples of previous work. All applicants will be reviewed by TVC's La Strada dei Pastelli panel. Compensation between \$250-1,000 as determined by panel. Accepted artists will be notified and provided an Artist's Packet by **mid-June 2022**.

**Please fill out this form. Bundle the completed form, concept sketch and work samples as a single .PDF file titled as "First initial\_Last name\_Chalk Artist App 2022", ex. "R\_Roushan\_Chalk Artist App 2022" and return the application by email.**

Artist's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Artists' shirt size? (*circle one*) S M L XL XXL

Will you be bringing assistant(s)?  Yes  No If yes, assistants' Name(s): \_\_\_\_\_

**Experience:**  Expert  Intermediate  Novice **Preferred square size:**  5'x5'  8'x8'  10'x10'

*All artwork must be appropriate for public viewing by all ages. No words or symbols intended as advertising may appear in the image. Only chalk pastels may be used: No acrylic paints, fixatives, or glitters are permitted. Artists are encouraged to sign their name to their image. NO personal umbrellas or pop-up tents are permitted.*

La Strada dei Pastelli coordinators will be pairing artists with sponsors. However, you are welcome to work with your own sponsor. All sponsors must complete Sponsorship Form. Contact 503-567-1713 or director@tvcreates.org for Sponsorship Details. **I have my own sponsor!** Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please describe your proposed image and attach a simple sketch.** This year's theme is "Joyful Play".

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### STREET PAINTERS RELEASE

*All selected artists will be provided an Information Packet, contract, Waiver and Hold Harmless Agreement, and are required to complete a W9. Tualatin Valley Creates, City of Hillsboro and La Strada dei Pastelli coordinators and associates reserves the right to take and use photographs for use in advertising and promotions.*

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print name: \_\_\_\_\_

**Return application and supporting materials as a single .PDF file by email to:**



Tualatin Valley Creates  
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Beaverton, OR 97075  
503-567-1713 | info@tvcreates.org  
www.tvcreates.org