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Chalk Art is Popping Up Across Portland-Metro This Summer

The nonprofit arts organization, Tualatin Valley Creates, has been collaborating with partners across the Portland-Metro area to coordinate chalk art pop-ups as a buzz builder for the summer chalk art festival La Strada dei Pastelli happening July 16-17, 2022 in Downtown Hillsboro, Oregon. This summer through July 9th the public is invited to the pop-ups to see artists create chalk art masterpieces in real-time at partnering businesses, parks and events. The public will even have the opportunity to participate themselves in creating a large community art piece at M&M Marketplace. "These pop-up and community exhibitions create ways for us to commission (aka pay) artists while bringing engaging happenings to people's front door, quite literally," says TVC's Executive Director, Raziah Roushan.

The artists involved in the chalk art pop-ups come from many different backgrounds. Brittany Resch creates bold drawings with strong shapes and bright colors, mimicking her work as a professional graphic designer. Morgan Miller, an active art community member and teacher, draws in a whimsical and playful manner, often incorporating hybrid animal and human forms. Both artists have been doing chalk art at La Strada dei Pastelli since the festival first started in 2019. These two and other artists will be creating unique ephemeral drawings throughout the area over the coming weeks.

These pop-up activities are made possible by the generous support of Patricia Reser, City of Hillsboro, Hillsboro Downtown Partnership, Washington County Visitors Association, and many other local sponsors. Visit www.tvcreates.org/lastrada for more information. Each pop-up is free and open to the public.

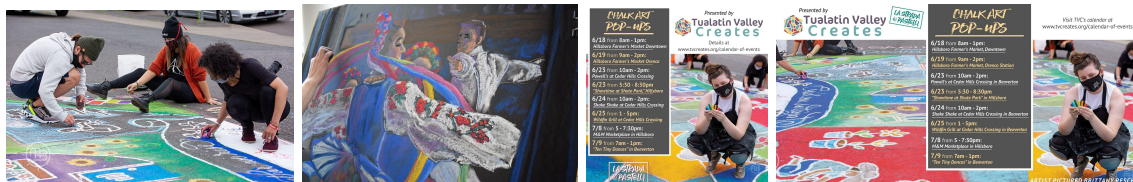
What: Tualatin Valley Creates (TVC) works with local and regional partners to create ephemeral art pop-ups between June-July 2022.

When and Where:

- ~~Sat, June 18, 2022~~ from 8am - 1pm at Hillsboro Farmer's Market (Downtown)
*Canceled due to weather
- ~~Sun, June 19, 2022~~ from 9am - 2pm at: Hillsboro Farmer's Market (Orenco Station)
*Canceled due to weather
- **Thurs, June 23, 2022** from 5:30 - 8:30pm at "Showtime at Shute Park," Hillsboro
- **Thurs, June 23, 2022** from 10am - 2pm at Powell's at Cedar Hills Crossing in Beaverton
- **Fri, June 24, 2022** from 10am - 2pm at Shake Shake at Cedar Hills Crossing in Beaverton
- **Sat, June 25, 2022** from 1 - 5pm at Wildfin Grill at Cedar Hills Crossing in Beaverton
- **Fri, July 8, 2022** from 5 - 7:30pm at M&M Marketplace in Hillsboro
- **Sat, July 9, 2022** from 7am - 1pm at "Ten Tiny Dances" in Beaverton

Cost: Each pop-up is free and open to the public.

Images and Captions:



1. Community Immunity by Ickabod. Photo by Michelle Bauer Photography
2. Art by Susan Charnquist at Chalk Art Pop-up 2022

About Tualatin Valley Creates

Tualatin Valley Creates is the leading arts service organization for Washington County, Oregon. TVC's mission is to foster an inclusive, resilient, and creative community by celebrating the local arts, culture, heritage and humanities throughout the county's 15 cities and unincorporated areas. This includes Aloha, Banks, Beaverton, Bethany, Cedar Mill, Cornelius, Durham, Forest Grove, Gaston, Hillsboro, King City, North Plains, Sherwood, Tigard and Tualatin.

TVC is an organization driven by advocacy and action. Originally founded in 1999 as the "Westside Cultural Alliance" by a group of art advocates, it gained its status as an official 501(c)(3) nonprofit shortly after. Since then, it continues to support community members by providing the latest news about local events, funding resources, professional development and economic opportunities. TVC also strives to make arts and culture accessible to its under-served populations by offering free networking events, workshops and the Arts & Culture Leadership Incubator. Through these efforts, TVC continues to uplift its vision of cultivating a robust arts and culture ecosystem in Washington County.

For more information visit www.tvcreates.org.

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