

Coraline's Curious Cat Trail



Calling all artists!

Join Coraline's Curious Cat Trail and help bring the Trail to life!

Coraline's Curious Cat Trail is a free, family-friendly public art trail featuring thirty nearly 5-foot-tall uniquely decorated Cats, positioned at key landmarks and in open spaces around Downtown Portland.

LAIKA, in partnership with the Visit Downtown Campaign, and Wild in Art will bring this beloved Cat character to life, celebrating the vibrancy, creativity, and diversity that the Portland area has to offer.

BENEFITING



DOERNBECHER
CHILDREN'S
Hospital

DOWN
TOWN
PORTLAND

LAIKA

TRAVEL
PORTLAND



PORTLAND
DOWN TOWN
CLEAN & SAFE



HERE IS OREGON

Artists & Designers

We Paws-itively Need You!

You are invited to make your submission to decorate a Coraline “Cat” sculpture before it is put on display for eight weeks in the summer/fall of 2024. Your design will contribute to a fun, large-scale public art trail in Downtown and Old Town, engaging with tourists, visitors, and local communities.

At the end of this whisker-twitching trail, these unique Cat Sculptures will be auctioned off as a fundraiser for OHSU Doernbecher Children's Hospital.



What's in it for you?

- Showcase your work to an audience of thousands of residents and visitors.
- If selected as one of our wonderful artists, you will be paid an honorarium of \$1,000 on the completion of your painted sculpture.
- Completed Cats will be featured on our dedicated website, trail app, and social media platforms.
- Your name will appear on the sculpture plaque, with additional information about you and your work online.
- Unique opportunities to connect and network with other artists, businesses, and community members.
- The chance to work alongside a well-known local nonprofit organization and a world-class animation studio on a project that will make a real difference to local families, supporting children with serious health challenges.



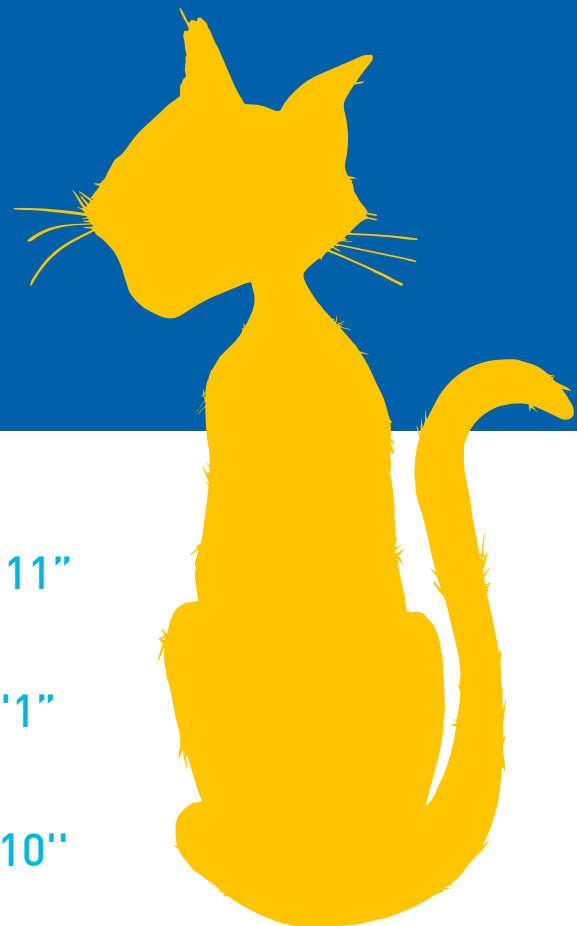
Why Coraline's cat?

"Coraline" is a beloved movie created by the Portland animation studio LAIKA. LAIKA's five films were each nominated for the Academy Award® for Outstanding Animated Feature.

Cat is central to the movie and creates a wonderful parallel for the City of Portland. Much like Cat's ability to move freely between the real world and the Other World, Portland is also known for its abundance of eclectic and diverse communities, embracing individuality and creativity, and fostering a sense of belonging. Portland, like Cat, encourages exploration, self-discovery, and a willingness to navigate through the unexpected. As Coraline relies on Cat for guidance in her journey, so does Portland. This trail will offer visitors and residents a unique and vibrant landscape to explore and find their own paths.

How will it work?

1. New and established artists are invited to submit designs that will transform the blank Cat.
2. Design ideas are presented to sponsors, who will each select their favorite.
3. Successful artists are commissioned to apply their designs (ranging from traditional to new media, fine art, street art, and mosaic) to the sculptures.
4. Once the Cats are created, they will be placed throughout the Downtown and Old Town area for a free eight-week art trail in the summer/fall of 2024.
5. After the trail there will be a fabulous final farewell event, featuring a unique chance to see all the sculptures together in one location before taking them for auction for OHSU Doernbecher Children's Hospital.



The Cat sculpture

The sculptures are made using a mixture of Class II fire-retardant laminating resin and chopped roving fiberglass over an initial brushed-on layer of polyester gel coat. Each Cat is finished with a primer and ready to design.

Height: 4'11"

Length: 4'1"

Width: 1' 10"

Timeline



March, 2024
Call For
Artists



April 30th, 2024
Submission Deadline

May, 2024 Artist
Selections Event



End of May to
July 1st, 2024
Art Creation

August 2nd to
Mid-October,
2024 Public Art
Trail



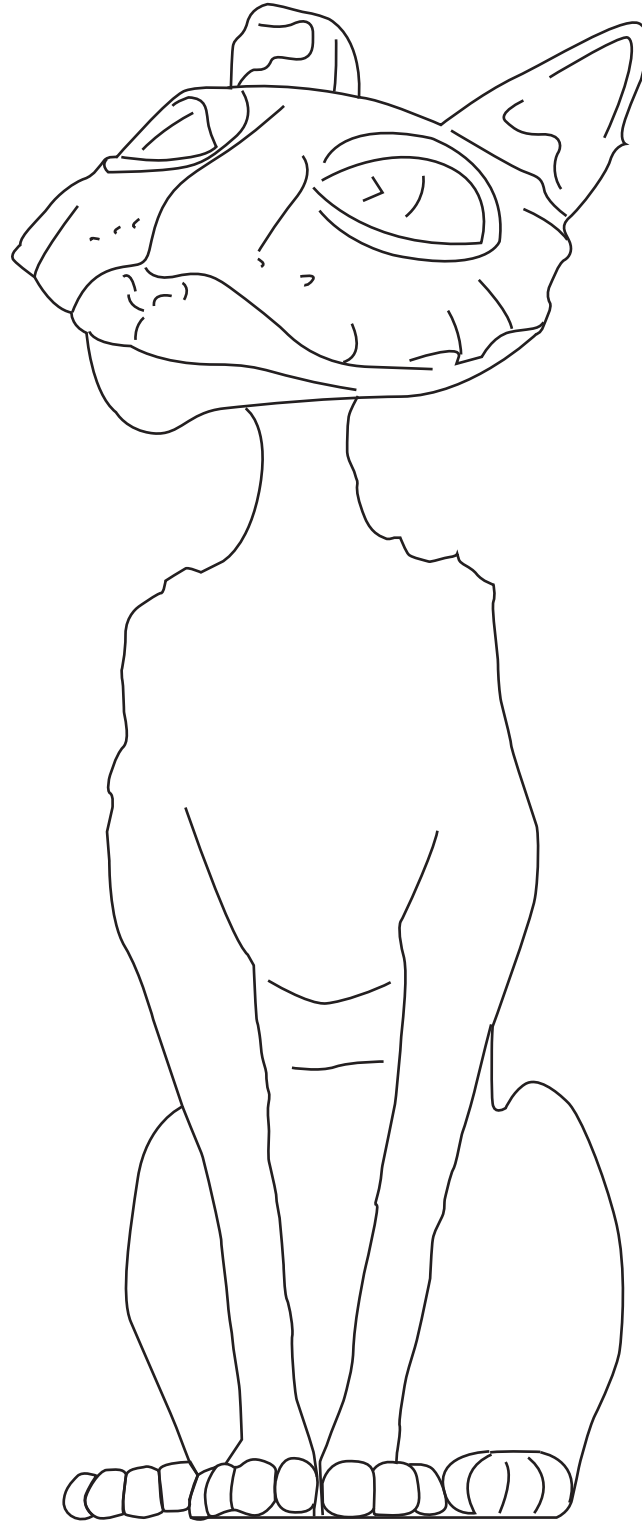
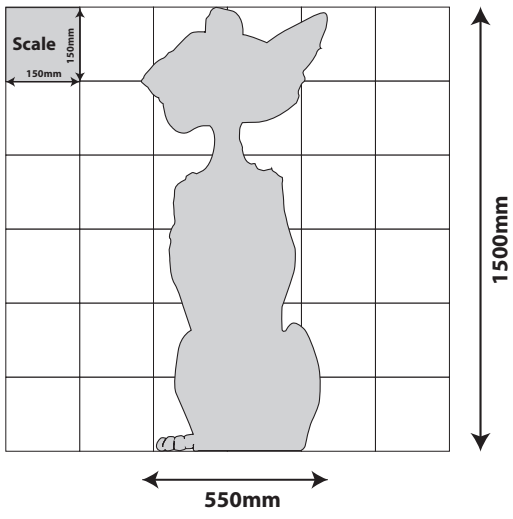
Mid-October, 2024
Farewell Weekend

Late-October, 2024
Auction

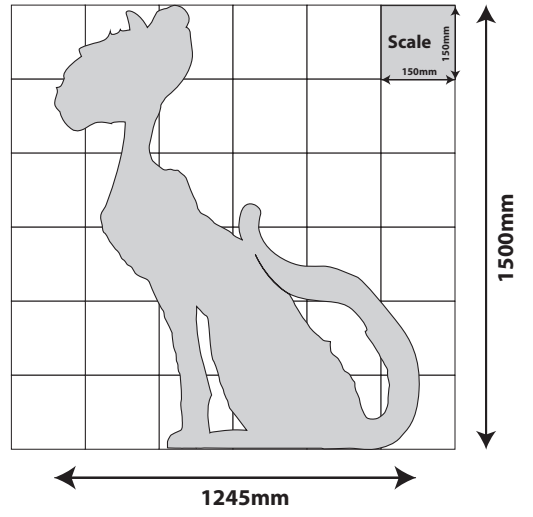
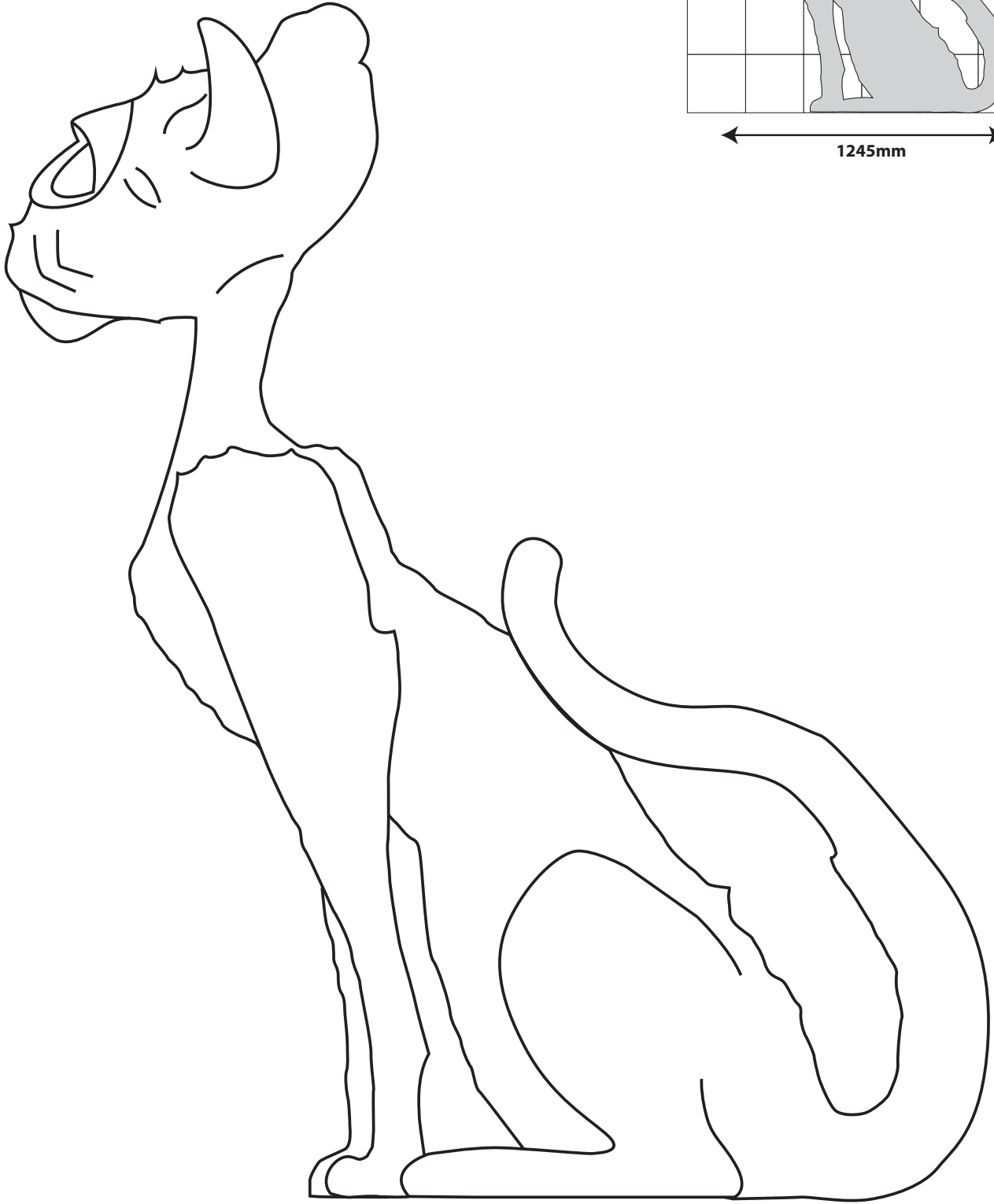


Artist guidelines

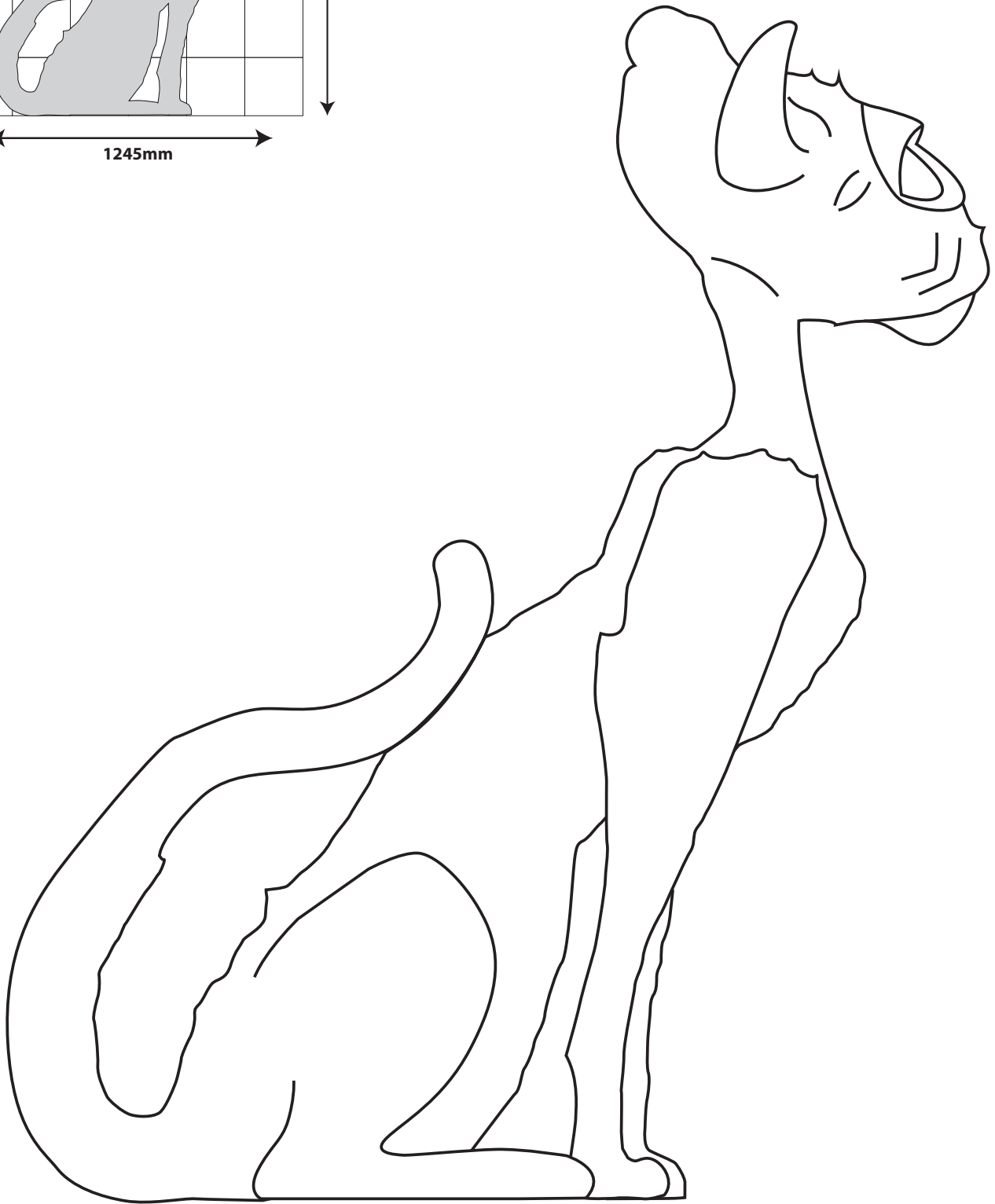
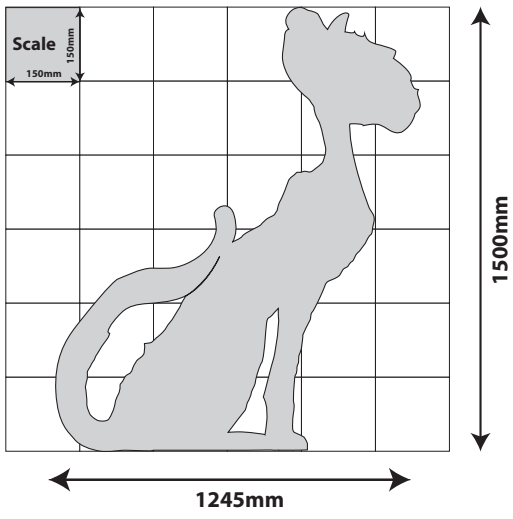
- You may submit up to three designs, but please be aware that, other than in exceptional circumstances, no more than two per artist can be commissioned.
- We will require you to sign our standard terms and conditions, included in the artist's submission form for each design you submit.
- When planning your designs, please bear in mind that they should be appropriate for public display. The audience will be broad-based and of all ages, and the 2024 trail will have an even greater interest for children, owing to Cat's existing popularity.
- Designs that are overtly religious, political or sexual in nature will not be accepted.
- In addition, neither corporate logos nor advertising is allowed.
- Designs should not infringe on intellectual property. This can include the use of 'celebrity' or public images or characteristics, particularly if these can be perceived to be defamatory, as well as any previously published or licensed characters, artworks or illustrations (such as Star Wars, Disney, etc.).
- Coraline's Curious Cat Trail is an interactive event, and your sculpture will be repeatedly touched by the public. Artists may attach items to the sculpture, but unless secured very robustly, it is likely that they will be removed in a very short space of time.
- Artists may alter the basic sculpture shape, but if doing so, must ensure the finished work remains structurally intact. It is recommended that only artists experienced in working with fiberglass submit designs that use this process.
- While it is strongly discouraged, occasionally members of the public sit on the sculptures, and therefore attachments must be able to support the weight of an adult.
- While we welcome all art forms, experience has taught us that collage and/or sticking paper or paper-based products onto the sculpture does not prove as effective as paring or mosaics. Please consider this before submitting your design.
- When placed on the streets, each sculpture is bolted to a concrete base using fixings. Artists are requested to keep the base area clear of any attachments.
- Artist materials are not provided. The use of good quality emulsion, artist-grade acrylic or aerosol/airbrush spray paints is recommended. Artists are responsible for the varnishing of their sculpture and must use the varnish provided by Downtown Portland Clean & Safe only. Downtown Portland Clean & Safe will provide sufficient varnish to give the sculpture two coats.
- Artists will not be responsible for placing their sculpture on the streets or collecting them at the end of the event. If touch-up work or repairs are required during and after the event, where possible first refusal for repairs will be offered to the original artist, at an agreed-upon hourly rate. Where this is not practical due to time or logistical constraints, a suitably experienced and qualified artist will be identified to make any repairs.
- The Visit Downtown Campaign/Downtown Portland Clean & Safe will provide a production/design space in the Downtown Portland area for you to create your Cat sculpture.



Front



Left



Right